Exeed National
General Contracting

Exeed National General Contracting

COMPANY PROFILE

2026



WHERE EXCELLENCE IS ENGINEERED.

At Exeed Industries, we are committed to delivering high-quality, sustainable solutions across manufacturing and construction in the UAE. Driven by innovation and supported by our dedicated teams, we continue to enhance our capabilities and contribute to the nation's industrial and infrastructure growth. **Together, we build with purpose and lead with excellence**.

Mohammed Alameer
Group Chief Executive Officer



At Exeed National General Contracting (ENGC), we are driven to deliver projects that create lasting value while upholding the highest standards of quality, precision, and trust. Guided by the belief that **we don't just build—we Exeed**, our approach is defined by strong leadership, skilled people, and a commitment to innovation, partnerships, and excellence in every project we undertake.

Mohammad Al Khassawneh
General Manager



الوطنية القابضة
NATIONAL HOLDING

National Holding LLC, established in 1993, is a leading private investment group with a diversified portfolio across the UAE and MENA region.

Sectors

- Real State
- Finance
- Industry
- Education
- F & B
- Agriculture
- Hospitality
- Trading

145+ companies

20+ sectors

35+ countries

45k+ employees

الوطنية القابضة
NATIONAL HOLDING

Emirates International Investment is the strategic investment vehicle for National Holding.

EIIC

Emirates Food Industries is a leading UAE food, dairy, and agriculture group with nationwide operations and over 10 companies.

الإمارات للصناعات الغذائية
Emirates Food Industries

Rise is a MENA-focused provider of integrated marketing and sales solutions across multiple sectors.

Rise
A National Holding Company

Petromal is an integrated Oil & Gas company with upstream, downstream and renewable energy projects in the UAE and Africa.

بترومال
PETROMAL

Bloom

Bloom Holding is a leading UAE developer known for reliable, high-quality communities across prime locations in Abu Dhabi and Dubai.

Exeed Industries

Exeed Industries is an Abu Dhabi–based group delivering building materials, construction, manpower, and industrial solutions across the UAE and MENA.

FOOD QUEST
Restaurants Management LLC

Food Quest is a leading F&B company delivering diverse dining experiences and managing innovative concepts and global brands.

الوطنية القابضة
NATIONAL HOLDING

EIIC — Bloom — الإمارات للصناعات الغذائية Emirates Food Industries — Exeed Industries — Rise A National Holding Company — Food Quest Restaurants Management LLC — بترومال PETROMAL

Exeed Industries is an Abu Dhabi–based group delivering building materials, construction, manpower, and industrial solutions across the UAE and MENA.

Basic Materials

Exeed Filaments

Manufactures and delivers polypropylene multifilament yarn.

Construction

Exeed National General Contracting

Operates as a vertically integrated construction contracting firm.

Industrials

Exeed Geotextile

Manufactures Geotextiles and Polypropylene Staple Fibers.

Exeed Premium Dry Mortar

Designs and manufactures dry-mix construction products.

Exeed Precast

Designs, manufactures, and installs precast/ prestressed concrete and GRC solutions.

Exeed Litecrete

Manufactures Autoclaved Aerated Concrete (AAC) products.

Services

Exeed Ayadi

Delivers HR services and solutions as a leading manpower and staffing firm.

Consumer Discretionary

Exeed Electronics

Operates a full-fledged manufacturing complex for home appliances.

Exeed Industries

Exeed Industries is an Abu Dhabi–based group offering a diverse portfolio that includes innovative building materials, construction services, manpower solutions, and home appliances, serving markets across the UAE and the wider MENA region.

Sectors



Construction



Engineering



Building Materials



Manpower



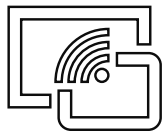
Consumer Goods

9
plants

6000+
employees

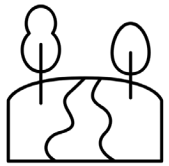
2
countries

ENGC Overview



Overview

ENGC, the flagship subsidiary of Exeed Industries, specializes in delivering **high-profile residential projects** across the UAE, maintaining a **strong reputation for quality and reliability**.



Strategic Impact

ENGC plays a key role in shaping Abu Dhabi's evolving **urban landscape** by implementing **innovative, eco-friendly building solutions** that support long-term development goals.



Operations

Operating from **ICAD I, Abu Dhabi**, ENGC works to streamline project delivery through shared capabilities, advanced technology, and sustainable construction practices.

Exeed National General Contracting

Vision & Mission

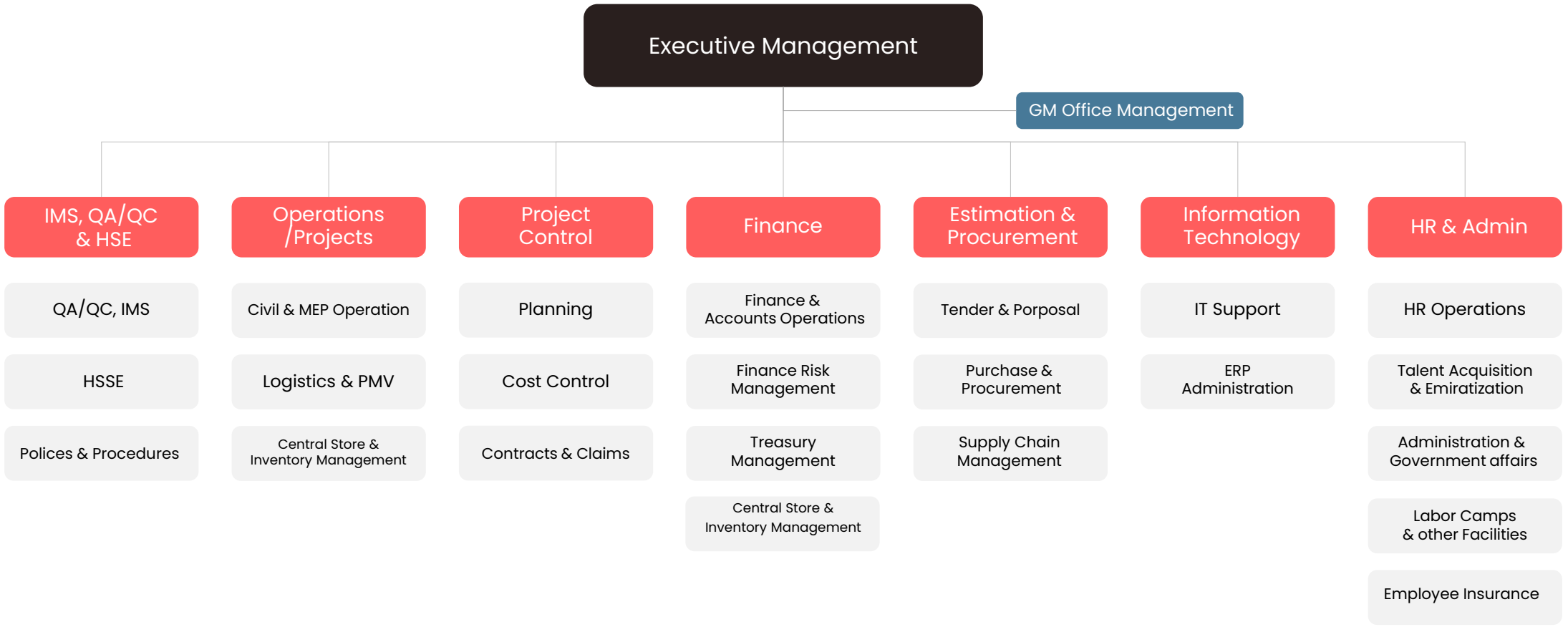
Our Vision

Backed by Exeed Industries and National Holding, Exeed National General Contracting is poised to **support UAE's next phase of growth**, delivering developments that drive long-term value and align with the emirate's strategic vision.

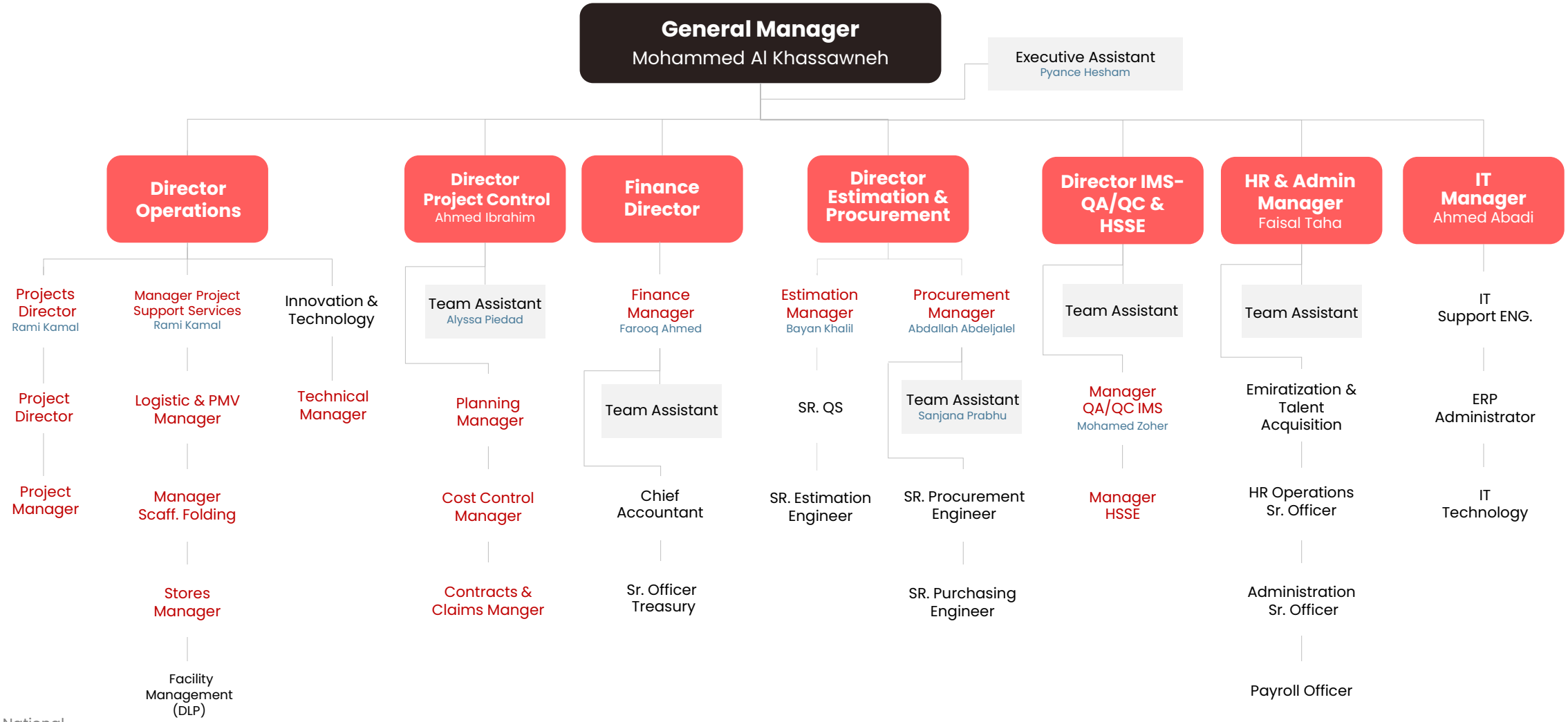
Our Mission

To lead the UAE's contracting industry through **operational excellence, innovation, and strong governance**—delivering high-quality projects with speed, precision, and lasting client value.

ENGC Functional Chart



ENGC Organizational Chart



ENGC Management Team



Mohammed Alameer

Group Chief Executive Officer

Education: Masters of Engineering from McGill University
Experience: 20 years

Mohammad is a seasoned construction leader with 20+ years of experience. He holds a Master's in Engineering from McGill University and has spent 8+ years at Exeed, rising from Project Engineer to CEO, with expertise in operations, strategy, and transformation.



Mohammad Al Khassawneh

General Manager

Education: MSc in Civil Engineering from Washington International University
Experience: 26 years

Construction executive with 25+ years' UAE experience, delivering AED 8B+ in projects. Former Pivot Operations Director, known for leading major developments, optimizing performance, and driving business growth with strong planning, cost control, and dispute-resolution expertise.

ENGC Management Team

Ahmad Ibrahim
Planning & Projects Control Manager

Planning and Project Controls specialist with 24+ years' experience across major UAE infrastructure, residential, and oil & gas projects. Expert in planning, cost control, contracts, Primavera P6, risk management, and FIDIC, with a strong record delivering complex projects efficiently and on time.



Rami Yassin
Projects Director

Projects Director with 25 years' UAE construction experience, including senior leadership at UNEC. Skilled in full project delivery, tendering, contracts, and stakeholder coordination. Delivered villas, hotels, and mixed-use developments for major authorities, consistently meeting quality, safety, budget, and timeline targets.

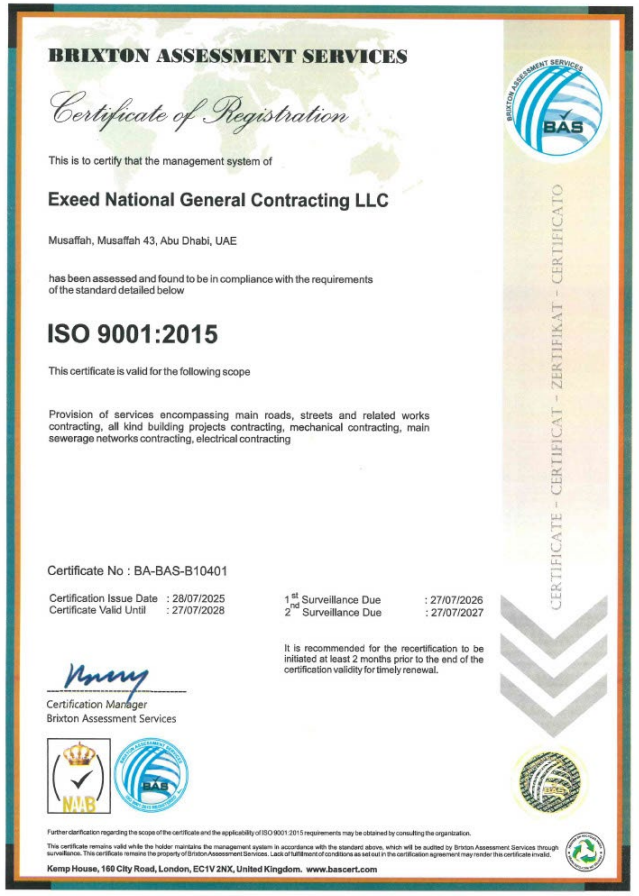


Farooq Siddiqui
Finance Manager

Seasoned finance and business leader with 20+ years' experience across Fortune 500 multinationals and major UAE industrial groups. Skilled in strategic financial management, business transformation, and operational efficiency, with strong regional insight and global best-practice exposure. Proven ability to drive governance, value creation, and measurable business results.



ISO Certifications



BRIXTON ASSESSMENT SERVICES

Certificate of Registration

This is to certify that the management system of

Exeed National General Contracting LLC

Musaffah, Musaffah 43, Abu Dhabi, UAE

has been assessed and found to be in compliance with the requirements of the standard detailed below

ISO 9001:2015

This certificate is valid for the following scope

Provision of services encompassing main roads, streets and related works contracting, all kind building projects contracting, mechanical contracting, main sewerage networks contracting, electrical contracting

Certificate No : BA-BAS-B10401

Certification Issue Date : 28/07/2025
Certificate Valid Until : 27/07/2028

1st Surveillance Due : 27/07/2026
2nd Surveillance Due : 27/07/2027

It is recommended for the recertification to be initiated at least 2 months prior to the end of the certification validity for timely renewal.

Certification Manager
Brixton Assessment Services

CERTIFICATE - CERTIFICAT - ZERTIFIKAT - CERTIFICATO

Further clarification regarding the scope of the certificate and the applicability of ISO 9001:2015 requirements may be obtained by consulting the organization.

This certificate remains valid while the holder maintains the management system in accordance with the standard above, which will be audited by Brixton Assessment Services through surveillance. This certificate remains the property of Brixton Assessment Services. Lack of fulfillment of conditions as set out in the certification agreement may render this certificate invalid.

Kemp House, 160 City Road, London, EC1V 2NX, United Kingdom. www.bascert.com



BRIXTON ASSESSMENT SERVICES

Certificate of Registration

This is to certify that the management system of the

Exeed National General Contracting LLC

Musaffah, Musaffah 43, Abu Dhabi, UAE

has been assessed and found to be in compliance with the requirements of standard details below

ISO 14001:2015

This certificate is valid for the following scope

Provision of services encompassing main roads, streets and related works contracting, all kind building projects contracting, mechanical contracting, main sewerage networks contracting, electrical contracting

Certificate No : BA-BAS-B10402

Certification Issue Date : 28/07/2025
Certificate Valid Until : 27/07/2028

1st Surveillance Due : 27/07/2026
2nd Surveillance Due : 27/07/2027

It is recommended for the recertification to be initiated at least 2 months prior to the end of the certificate validity for timely renewal.

Certification Manager
Brixton Assessment Services

CERTIFICATE - CERTIFICAT - ZERTIFIKAT - CERTIFICATO

Further clarification regarding the scope of the certificate and the applicability of ISO 14001:2015 requirements may be obtained by consulting the organization.

This certificate remains valid while the holder maintains the management system in accordance with the standard above, which will be audited by Brixton Assessment Services through surveillance. This certificate remains the property of Brixton Assessment Services. Lack of fulfillment of conditions as set out in the certification agreement may render this certificate invalid.

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BRIXTON ASSESSMENT SERVICES

Certificate of Registration

This is to certify that the management system of the

Exeed National General Contracting LLC

Musaffah, Musaffah 43, Abu Dhabi, UAE

has been assessed and found to be in compliance with the requirements of standard details below

ISO 45001:2018

This certificate is valid for the following scope

Provision of services encompassing main roads, streets and related works contracting, all kind building projects contracting, mechanical contracting, main sewerage networks contracting, electrical contracting

Certificate No : BA-BAS-B10403

Certification Issue Date : 28/07/2025
Certificate Valid Until : 27/07/2028

1st Surveillance Due : 27/07/2026
2nd Surveillance Due : 27/07/2027

It is recommended for the recertification to be initiated at least 2 months prior the end of the certificate validity for timely renewal.

Certification Manager
Brixton Assessment Services

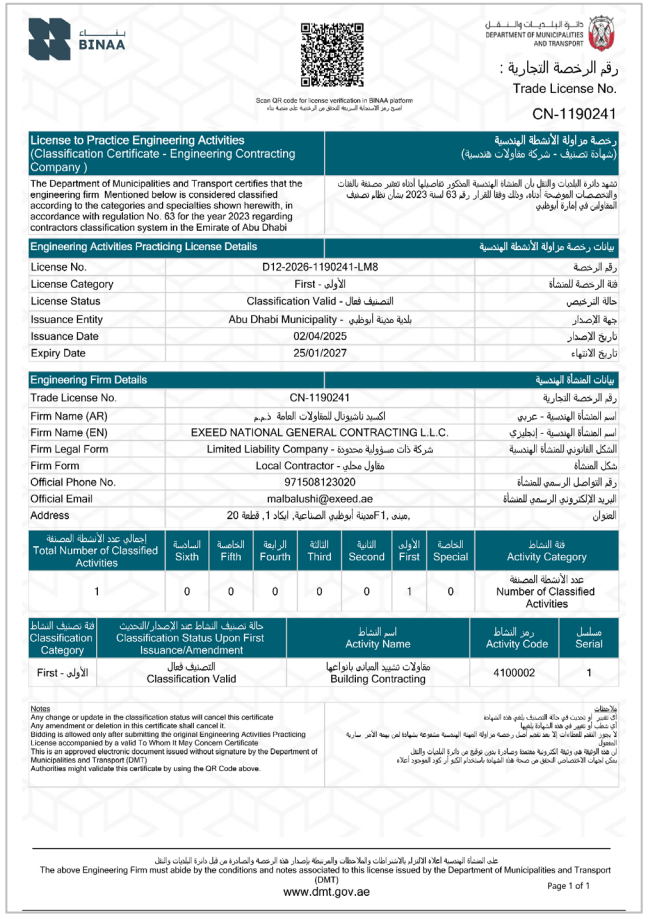
CERTIFICATE - CERTIFICAT - ZERTIFIKAT - CERTIFICATO

Further clarification regarding the scope of the certificate and the applicability of ISO 45001:2018 requirements may be obtained by consulting the organization.

This certificate remains valid while the holder maintains the management system in accordance with the standard above, which will be audited by Brixton Assessment Services through surveillance. This certificate remains the property of Brixton Assessment Services. Lack of fulfillment of conditions as set out in the certification agreement may render this certificate invalid.

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Company Licenses



BINAA

دائرة البلديات والنقل
DEPARTMENT OF MUNICIPALITIES AND TRANSPORT

رقم الرخصة التجارية :
Trade License No.
CN-1190241

Scan QR code for license verification in BINAA platform

License to Practice Engineering Activities (Classification Certificate - Engineering Contracting Company)	رخصة مزاولة الأنشطة الهندسية (شهادة تصنيف - شركة مقاولات هندسية)
The Department of Municipalities and Transport certifies that the engineering firm Mentioned below is considered classified according to the categories and specialities shown herewith, in accordance with regulation No. 63 for the year 2023 regarding contractors classification system in the Emirate of Abu Dhabi	تشهد دائرة البلديات والنقل بأن المنشأة الهندسية المذكور تفاصيلها أدناه تعتبر مصنفة بالفئات والتخصصات الموضحة أدناه، وذلك وفقا للقرار رقم 63 لسنة 2023 بشأن نظام تصنيف المقاولين في إمارة أبوظبي

Engineering Activities Practicing License Details	بيانات رخصة مزاولة الأنشطة الهندسية
License No. D12-2026-1190241-LM8	رقم الرخصة
License Category First - الأولى	فئة الرخصة للمنشأة
License Status Classification Valid - التصنيف فعال	حالة الترخيص
Issuance Entity Abu Dhabi Municipality - بلدية مدينة أبوظبي	جهة الإصدار
Issuance Date 02/04/2025	تاريخ الإصدار
Expiry Date 25/01/2027	تاريخ الانتهاء

Engineering Firm Details	بيانات المنشأة الهندسية
Trade License No. CN-1190241	رقم الرخصة التجارية
Firm Name (AR) اكسيد ناشيونال للمقاولات العامة ذ.م.م	اسم المنشأة الهندسية - عربي
Firm Name (EN) EXEED NATIONAL GENERAL CONTRACTING L.L.C.	اسم المنشأة الهندسية - إنجليزي
Firm Legal Form Limited Liability Company - شركة ذات مسؤولية محدودة	الشكل القانوني للمنشأة الهندسية
Firm Form Local Contractor - مقاول محلي	شكل المنشأة
Official Phone No. 971508123020	رقم التواصل الرسمي للمنشأة
Official Email malbalushi@exeed.ae	البريد الإلكتروني الرسمي للمنشأة
Address F1, مبنى, مدينة أبوظبي الصناعية, ايكاد 1, قطعة 20	العنوان

Activity Category فئة النشاط	Special الخاصة	First الأولى	Second الثانية	Third الثالثة	Fourth الرابعة	Fifth الخامسة	Sixth السادسة	Total Number of Classified Activities أجمالي عدد الأنشطة المصنفة
Number of Classified Activities عدد الأنشطة المصنفة	0	1	0	0	0	0	0	1

Serial مسلسل	Activity Code رمز النشاط	Activity Name اسم النشاط	Classification Status Upon First Issuance/Amendment حالة تصنيف النشاط عند الاصدار/التحديث	Classification Category فئة تصنيف النشاط
1	4100002	مقاولات تشييد المباني بانواعها Building Contracting	التصنيف فعال Classification Valid	First - الأولى

Notes
Any change or update in the classification status will cancel this certificate
Any amendment or deletion in this certificate shall cancel it.
Bidding is allowed only after submitting the orginal Engineering Activities Practicing License accompanied by a valid To Whom It Mey Concern Certificate
This is an approved electronic document issued without signature by the Department of Municipalities and Transport (DMT)
Authorities might validate this certificate by using the QR Code above.

ملاحظات
أي تغيير أو تحديث في حالة التصنيف يلغي هذه الشهادة
أي تعديل أو تغيير في هذه الشهادة يلغيها
لا يجوز تقديم المعلومات إلا بعد تقديم أصل رخصة مزاولة المهنة الهندسية مشفوعة بشهادة نفي بهمة الأمر سارية المفعول
إن هذه الوثيقة هي وثيقة إلكترونية معتمدة وصادرة بدون توقيع من دائرة البلديات والنقل
يمكن لجهات الاختصاص التحقق من صحة هذه الشهادة باستخدام الكود أو كود الموجود أعلاه

على المنشأة الهندسية أعلاه الالتزام بالاشتراطات والملاحظات والعريضة بإصدار هذه الرخصة والصادرة من قبل دائرة البلديات والنقل
The above Engineering Firm must abide by the conditions and notes associated to this license issued by the Department of Municipalities and Transport (DMT)
www.dmt.gov.ae

Page 1 of 1

Trade License



ADRA
Abu Dhabi Registration Authority

دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT

رخصة أبوظبي الاقتصادية
Abu Dhabi Economic Licence

Licence Details تفاصيل الرخصة

Licence Type	Business	تجارية	نوع الرخصة
Licence Category	Normal	عادية	فئة الرخصة
Licence No.	CN-1190241		رقم الرخصة
Unified Registration No.	101-2021-100033868		رقم التسجيل الموحد
Unified Licence No.	501-2010-100083751		رقم الرخصة الموحد
Establishment Date	02/11/2010		تاريخ التأسيس
Issuance Date	19/06/2026		تاريخ الإصدار
Expiry Date	16/07/2027		تاريخ الإنتهاء
Legal Form	Limited Liability Company	شركة ذات مسؤولية محدودة	الشكل القانوني
Trade Name	EXEED NATIONAL GENERAL CONTRACTING L.L.C.	اكسيد ناشيونال للمقاولات العامة ذ.م.م	الإسم التجاري

Ownership and Representatives الملكية والممثلين

Representative of ممثل عن	Role/Position الدور/المنصب	Nationality الجنسية	Name الإسم
	Partner شريك	United Arab Emirates الإمارات العربية المتحدة	اكسيد لصناعات مواد البناء - شركة الشخص الواحد ذ م م EXEED BUILDING MATERIAL INDUSTRIES - SOLE PROPRIETORSHIP L.L.C
	Partner شريك	United Arab Emirates الإمارات العربية المتحدة	اكسيد بريكاست - شركة الشخص الواحد ذ م م EXEED PRECAST - SOLE PROPRIETORSHIP L.L.C
	Manager مدير	Palestine فلسطين	محمد عبدالسلام حسني الاعير MOHAMMED A H ALAMEER

Licence Activities الأنشطة المرخصة

- * Main Roads, Streets and Related Works Contracting	4210001	- * مقاولات الطرق الرئيسية و الشوارع و الأعمال المتعلقة بها
- * All Kind Building Projects Contracting	4100002	- * مقاولات مشاريع المباني بأنواعها
- * Mechanical Contracting	4220903	- * المقاولات الميكانيكية
- * Electrical Contracting	4220904	- * المقاولات الكهربائية
- * Main Sewerage Networks Contracting	4220303	- * مقاولات شبكات الصرف الصحي الرئيسية

The Contractor is not permitted to practice the activities marked with sign (*) unless these activities are classified and a Classification certificate is obtained for the department of Department of Urban Planning and Municipalities

لا يحق للمقاول ممارسة الأنشطة المشار إليها بعلامة (*) إلا بعد الحصول على شهادة التصنيف المعتمدة من دائرة التخطيط العمراني والبلديات.

Address العنوان

Official Email	malbalushi@exeed.ae	البريد الإلكتروني الرسمي
Official Mobile	+971508123020	رقم التواصل الرسمي
Address	مدينة أبوظبي الصناعية, ايكاد 1, قطعة 20F1, مبنى	العنوان

www.adra.gov.ae

للتحقق من الرخصة الاقتصادية، يرجى زيارة خدمة "تحقق" على

1 of 2 Print Date 19/06/2026 Print Time 12:00:08 To verify the economic licence kindly visit the TAHAQAQ service on www.tamm.abudhabi

Economic License



حكومة دبي
GOVERNMENT OF DUBAI

DUBAI
Economy and Tourism

رخصة تجارية
Commercial License

License Details / تفاصيل الرخصة

License No.	1626179		رقم الرخصة
Business Name	أكسيد ناشيونال للمقاولات (فرع من اكسيد ناشيونال للمقاولات العامة ذ.م.م) - فرع دبي EXEED NATIONAL CONTRACTING (Br of GENERAL NATIONAL EXEED CONTRACTING L.L.C) - DUBAI BRANCH		الاسم التجاري
License Category	Dep. of Economic Development	دائرة التنمية الاقتصادية	فئة الرخصة
Legal Type	Branch of Company Registered in other emirates	فرع لشركة مقرها في إمارة أخرى	الشكل القانوني
Expiry Date 30/06/2027	تاريخ الإنتهاء	Issue Date 01/07/2026	تاريخ الإصدار
D&B D-U-N-S ® N	الرقم العالمي	Main License No. 1626179	رقم الرخصة الام
Register No.	رقم السجل التجاري	DCCI No. 691597	عضوية الغرفة

License Members / الاطراف

رقم الشخص/No.	الإسم / Name	الجنسية / Nationality	الصفة / Role	الحصص / Share
2033226	اكسيد ناشيونال للمقاولات العامة ذ.م.م GENERAL NATIONAL EXEED CONTRACTING L.L.C	United Arab Emirates / الامارات	مالك الشركة / Co. Owner	100.00%
516394	محمد قاسم محمد الخصاونه MOHAMMAD QASSIM MOHAMMAD AL KHASSAWNEH	الاردن / Jordan	مدير / Manager	

License Activities / أنشطة الرخصة

النشاط / Activity	الحالة / Status	
مقاولات انشاء شبكات ومحطات الصرف الصحي واصلاحها Sewage & Drainage Contracting	فعال	Active
مقاولات الأعمال الإلكتروميكانيكية Electromechanical Works Contracting	فعال	Active
مقاولات البناء Building Contracting	فعال	Active
مقاولات انشاء خطوط نقل الكهرباء واصلاحها Electric Power Lines Contracting	فعال	Active
مقاولات انشاء الطرق Road Contracting	فعال	Active

Print Date 01/07/2026 10:25 تاريخ الطباعة Receipt No. رقم الإيصال

يمكنك الآن تجديد رخصتك التجارية من خلال الرسائل النصية القصيرة أرسل رقم الرخصة إلى 6969 (دو/اتصالات) للحصول على اذن الدفع.
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Zoho.com/get

الإمارات
THE EMIRATES

وثيقة إلكترونية معتمدة وصادرة بدون توقيع من دائرة الاقتصاد والسياحة في دبي. لمزيد من الرخصة في مسح رمز الاستجابة السريعة
This is a certified e-document issued without signature by the department of Economy and Tourism. Kindly scan the QR Code to verify the certificate

Commercial License

Operational Landscape

Developers

Bloom

ALDAR

LEAD DEVELOPMENT

هيئة أبوظبي للإسكان
Abu Dhabi Housing Authority

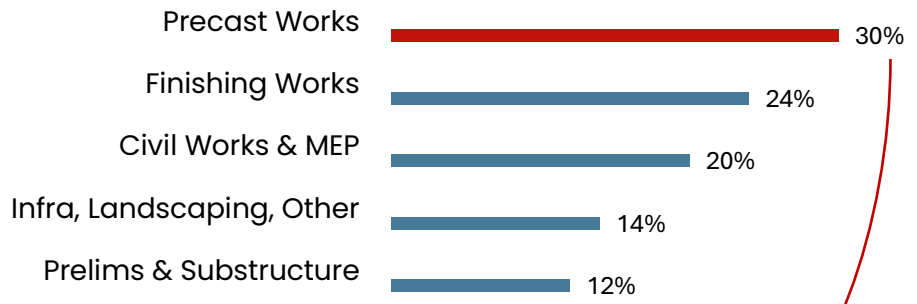
NAKHEEL

OHANA DEVELOPMENT

Contractor

Exeed National General Contracting

Delivery Ecosystem



Exeed Litecrete

Exeed Filaments

Exeed Premium Dry Mortar

Exeed Geotextile

Exeed Precast

Exeed Ayadi

Ayadi's acquisition enables scalable manpower, growing from **1,650 to 5,000**, supporting faster execution and resilience for ENGC.

Portfolio Highlights









01 Portfolio Highlights

Bloom Living Phase 6 – Olvera

Bloom Living Master Plan



Client: Bloom Living

Contractor: Exeed National General Contracting

Location: Zayed City, Abu Dhabi, UAE

Scope Of Work:

Main Works Package (Including Infrastructure & Landscaping)

- Construction of 304 townhouses
- Development of one community center
- Construction of eight electrical substations and two guard houses
- Completion of roads, utilities, and streetscape works

Exeed National General Contracting

02 Portfolio Highlights

Bloom Living Phase 7 – Almeria

Bloom Living Master Plan



Client: Bloom Living

Contractor: Exeed National General Contracting

Location: Zayed City, Abu Dhabi, UAE

Scope Of Work:

Main Works Package (Including Infrastructure & Landscaping)

- Construction of 119 townhouses within the neighborhood
- Development of one community center
- Construction of guard houses



Exeed National General Contracting

03 Portfolio Highlights
Cordoba Community Centre

Bloom Living Master Plan



Client: Bloom Living

Contractor: Exeed National General Contracting

Location: Zayed City, Abu Dhabi, UAE

Scope Of Work:

Balance Works Package (Including Infrastructure & Landscaping)



Exeed National
General Contracting

04 Portfolio Highlights

Toledo Community Centre

Bloom Living Master Plan



Client: Bloom Living

Contractor: Exeed National General Contracting

Location: Zayed City, Abu Dhabi, UAE

Scope Of Work: Balance works package (including infrastructure and landscape).





Exeed National
General Contracting

05 Portfolio Highlights

Casares Community Center

Bloom Living Master Plan



Client: Bloom Living

Contractor: Exeed National General Contracting

Location: Zayed City, Abu Dhabi, UAE

Scope Of Work: Balance works package (including infrastructure and landscape).

Exeed National
General Contracting

06 Portfolio Highlights

Carmona

Bloom Living Master Plan



Client: Bloom Living

Contractor: Exeed National General Contracting

Location: Zayed City, Abu Dhabi, UAE

Scope Of Work: Balance works package (including infrastructure and landscape).

Exeed National
General Contracting

07 Portfolio Highlights

Marbella

Bloom Living Master Plan



Client: Bloom Living

Contractor: Exeed National General Contracting

Location: Zayed City, Abu Dhabi, UAE

Scope Of Work: Balance works package (including infrastructure and landscape).

Exeed National
General Contracting

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